

## **Role: Business Development Manager (Clean Energy Pipeline)**

Application deadline: 13 March 2020

Venture Business Research Ltd., a London-based media company, is seeking a Business Development Manager to lead sales of its digital subscription news and research platform, Clean Energy Pipeline.

Clean Energy Pipeline is a leading business intelligence website that caters to the global renewable energy sector, focusing on environmental corporate and asset finance.

Founded in 2005, Clean Energy Pipeline is looking for an experienced Business Development Manager to help maintain and grow the subscription business.

There is a high earning potential for the successful application that includes a generous commission and pay structure.

Sustainability finance is one of the fastest growing and lucrative sectors in the world as well as being of critical social importance.

Subscribers of Clean Energy Pipeline are directly involved in the development and financing of low carbon generation power projects across the world.

The role of the Business Development Manager will include:

- selling new subscriptions to Clean Energy Pipeline
- generating sales for sponsored reports
- organising client meetings and events

The role will also include helping run digital advertising campaigns and organising conferences.

The successful proponent will be working with a strong contact book of tier-one banks, law firms, financial advisers, project developers and institutional investors.

The role will initially be focused on renewals and maintaining existing client relationships before transitioning into a clear sales role for new subscriptions and market reports.

The Business Development Manager will benefit from a robust commission structure that will increase in line with performance.

Requirements for the Business Development Manager:

- 18 months sales/marketing experience in media
- Confident, articulate and a team player
- Professional and entrepreneurial
- Additional languages

Interested candidates should apply by emailing a CV and cover letter to [sales@cleanenergypipeline.com](mailto:sales@cleanenergypipeline.com)